The Field on Quince









In December of 2022, Homes for Good purchased the old ballfield just south of the Florence Events Center at 505 Quince Street in Florence, OR.

The Homes for Good Real Estate Development Team has been working with the City of Florence and a variety of community partners to understand what populations need to be served at this site, and to determine unit makeup. A meeting was held with Florence area community organizations and businesses to provide initial input and further feedback will be sought as the project progresses. Based on the site zoning and feedback from the community and City Staff, Homes for Good intends to develop a housing community which will provide one-, two-, and three-bedroom units. Homes for Good is prioritizing serving communities that have been historically underserved and will work closely with culturally specific community partners to prioritize reaching these individuals and families. Additionally, Homes for Good will work with community partners throughout the design process to ensure the proper amenities and accessibility features are provided on the site.

BDA Architecture & Planning has recently started drafting the initial layout of the site. Through a competitive process, Homes for Good has selected Walsh Construction as the General Contractor.

Homes for Good summited our funding application for the Field on Quince to the Oregon Housing and Community Services Agency (OHCS) at the end of March. We expect to be notified of whether the project receives state funding in mid-August of 2023. If awarded funding, construction would begin approximately one year later.

Site Details

- 6.88-acre parcel
- The site is located just south of the Florence Events Center and within walking distance of a grocery store, other commercial services, the Port of Siuslaw and Old Town Florence.

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